

## PROTECTION OF YOUR PERSONAL DATA

WE ALWAYS PROTECT YOUR DATA AND YOUR PRIVATE LIFE

The General Data Protection Regulation (GDPR)\* has entered into effect to better safeguard your personal information in a changing digital world.

The protection of your personal data and your private life have always been core values and a point of professional pride to us.







## Key aspects of the GDPR

- Entered into force: 25 May 2018.
- A single legal framework for the entire European Union.
- A regulation based on transparency and accountability for all data processors.
- A strengthening of the rights of individuals.

## A step that has always been a core value

for Natixis Wealth Management



### Security

We reaffirm our commitment to always protecting your data and your private life, as well as your



## **Ethics**

We collect, use, and store your data in a responsible, ethical manner.

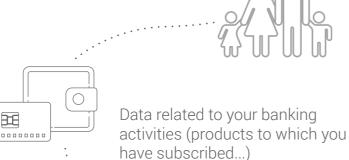


## **Transparency**

We undertake to inform you regarding the use of your data and your rights.

# Which data is collected?





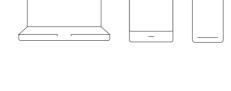
(marital status, surname, given name, contact information...)

Data that you communicate to us

(pages visited...)

Data related to your activity on

websites and mobile services



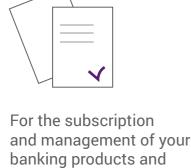
#### Wealth Management, such as: your political, religious, or philosophical opinions,

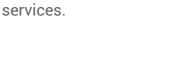
your origins, your membership in a union...

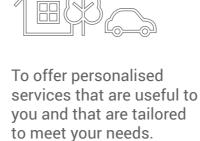
**Certain information is never collected by Natixis** 

Why

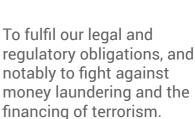
# do we collect your data?













Your rights

- Right of rectification • Right of erasure

· Right of access

- Right of portability . Right of objection . Right of objection to automated processing
- For further information, we invite you to visit the following sites: CNPD (https://cnpd.public.lu/)



Data Protection Officer 51, avenue John F. Kennedy, L-1855 Luxembourg

of your identity card, as well as the right that you wish to exercise.

To learn more, please see our privacy notice on the protection of personal data, available on our

website at www.wealthmanagement.natixis.lu.

specifying your surname, given name, and contact information and providing a copy

\* Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of

Natixis Wealth Mangement Luxembourg Limited company with a capital of 683 542 500 euros - Luxembourg Trade Register no: B 32 160 VAT no: LU 14389975 - BIC: NATXLULL

personal data.